



OUR JOURNEY

A SNEAK PEEK INTO
THE PATH TO OUR FUTURE

A FILM BY ENRICO BORROMETI



“You never change things by fighting existing reality.

To change something, build a **new model** which makes
the existing model obsolete”

- Buckminster Fuller

OUR MISSION

As professional filmmakers and storytellers, we set out on a mission to create new visions of our collective future and challenge the status quo of dystopian futures saturated in Hollywood films, which we believe do not serve their precautionary purpose anymore.

We believe imagination precedes action. So to build a new world, a new livable and positive future, we have to inspire our global imagination with a **new positive story** of what is possible. A new story for humanity and planet Earth.

Audiences are starved to see new possibilities, new role models of ourselves, new ways of being and new sustainable technologies that solve the most pressing and urgent problems we face as a global species today. We crave to see a future in which humanity learns to live in harmony with the natural world and with each other.

This is why we wrote the short film 'Our Journey', as a first stepping stone in our long-term mission.

A close-up shot of a man and a young girl sitting in the front of a car. The man is on the left, looking out the window with a slight smile. The girl is on the right, also looking out the window. The background shows a bright sunset or sunrise over a horizon.

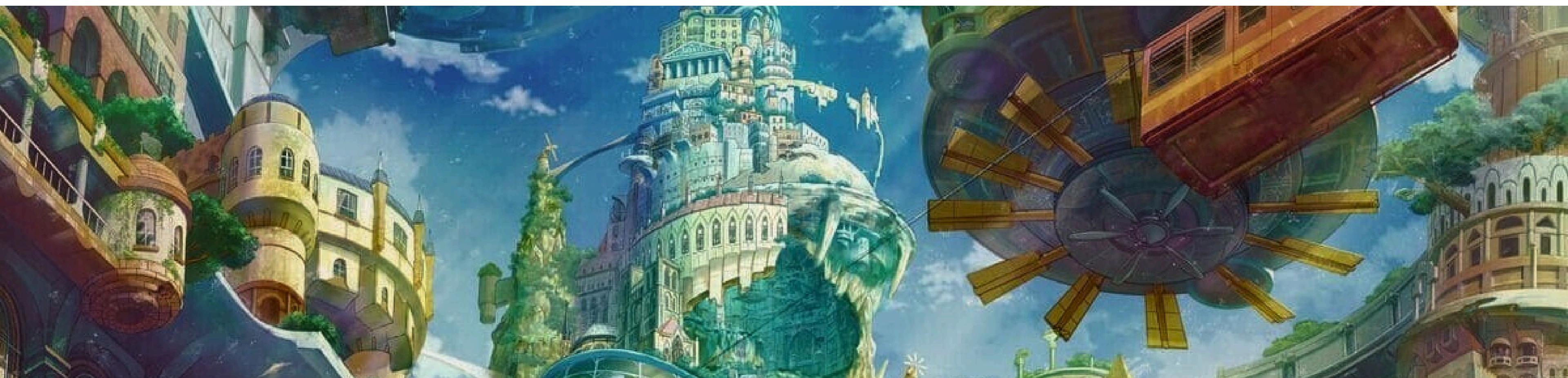
OUR JOURNEY

FILM SUMMARY

David and his daughter Jane drive through a desolate landscape. The setting, which first seems post-apocalyptic, reveals a utopian society utilizing **real-world technologies that are being developed right now*** like compostable batteries, innovative bricks made of alternative low-impact materials and even biological cells to repair environmental damage.

Find the businesses we aim to promote on page 14*

Inspired by **Solar Punk**, the project envisions a future where humans and nature coexist sustainably. At first glance the barren and overgrown landscapes present the world as a dystopia. The technologies that our protagonists use and discuss on their journey are so advanced that their use is counterintuitive. What would you think if you saw someone *throwing a battery outside of their car window*?



The story aims to **raise awareness about current sustainable technologies** and how their practical use helps us imagine a future where humanity actively works and manages to restore the planet.

In stark contrast with David's cynicism is his daughter Jane's hope, emphasizing generational responsibility and **embodying new attitudes and perspectives** towards the natural world and humanity.

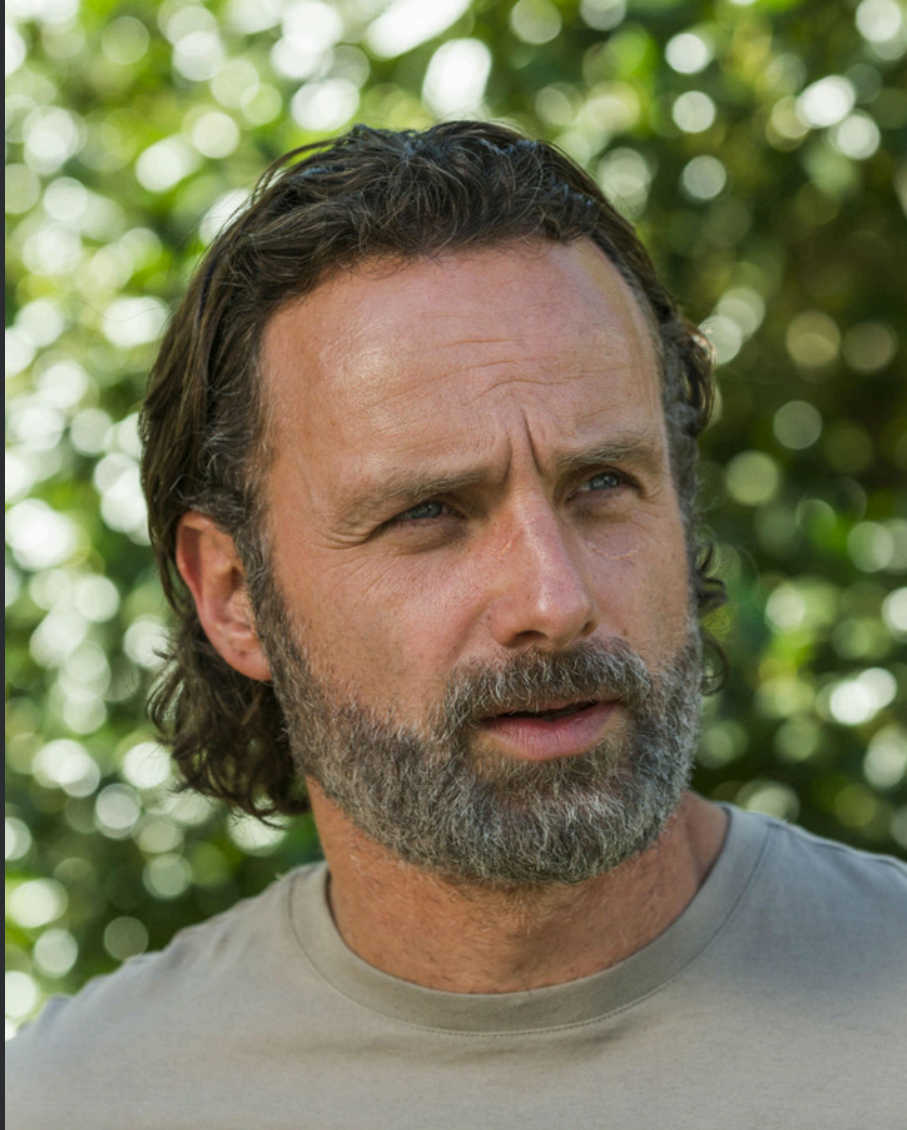
SCRIPT SYNOPSIS



David and his daughter Jane travel through a desolate landscape, their world seemingly ravaged by humanity's mistakes. David, weighed down by guilt and regret, sees little hope in the future, while Jane, full of optimism, believes in the possibility of change.

As they move through this broken world, it becomes clear that it isn't a dystopia. What seems like destruction is actually a world on the mend—powered by technologies that feel counterintuitive. This world is treated with apparent nonchalance, as actions that would harm the environment in our time, here are done casually. Compostable batteries, biofuel cells, and other sustainable innovations are quietly rebuilding the planet, bringing to life the future David had given up on. Through Jane's eyes, we see that hope is found in action, innovation, and the human capacity to repair damage.

The film contrasts the conventional precautionary tales of dystopia and despair with optimism, revealing that even in the darkest times, there is a path to redemption if we choose to take it.



David

A rugged and thoughtful man in his late 40s, David bears the weight of his past decisions and the burden of guilt for humanity's impact on the environment. His serious demeanor hides a deep concern for the future, yet beneath his cynicism lies a flicker of hope, especially when he sees the potential for change through his daughter's optimism. He embodies the struggle between despair and the desire to repair the world.

Jane

A spirited and imaginative girl around 15 years old, Jane radiates positivity and hope. With her bright smile and a curiosity for the world, she believes in the possibility of a better future. Jane is deeply connected to nature, finding joy in nurturing the environment. Her youthful enthusiasm challenges her father's pessimism, showcasing the potential of the new generation to inspire change and healing.





WHAT IS SOLAR PUNK?

Solarpunk is a movement and aesthetic that envisions a sustainable and equitable future where humanity coexists harmoniously with nature.

It merges elements of speculative fiction, art, and activism, aiming to shift narratives from dystopian pessimism to regenerative optimism. Solarpunk advocates for the use of renewable energy, local solutions, and community-based practices to address environmental and social issues

By integrating beautiful, nature-inspired designs with advanced sustainable technologies, Solarpunk offers a hopeful and inspiring framework for envisioning and creating a better future.

FILM TONE

- Hopeful
- Post-apocalyptic
- Counterintuitive
- Emotional
- Nature & Tech focused
- Imaginative, yet realistic
- Thought-provoking

Solar Punk
Aesthetics



The castle in the sky
by Hayao Miyazaki



Nausicaa of the valley of the wind
by Hayao Miyazaki



THE
WALKING DEAD



BLACK
PANTHER





VISIAL REFERENCES

TOMORROWLAND (2015)

VERTICAL FOREST

Real buildings
in Milan



THE LINE AD FOR CHOBANI



THE LAST OF US

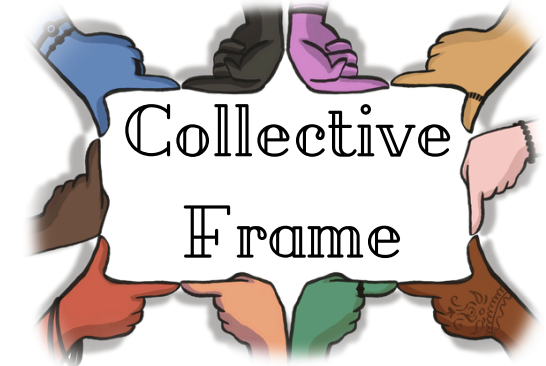


THE WALKING DEAD



Productions and Collaborators

**DIRECTORS
AND SOUND**



Companies we are reaching out to

WasteTrade

Northvolt

BeFC

Smarter Materials Group

Biochar (Coffee Concrete)

Business Waste

Alive Labs

EarthRise

Share Waste

Scotscape

*To know more about what these companies do and how they will be essential to the story,
please check our treatment at the end of the presentation*



A WORD FROM THE WRITER

I wrote 'Our Journey' imagining a story that starts with something familiar, something represented in other Movies or TV series: survivors in a **post-apocalyptic land** trying to stay alive. But the reveal is that what the viewer is seeing **is not the usual hopeless landscape**, not completely. In this world, humanity has done great damage to the ecosystem, but has managed to recreate a society where **humans, technology and nature** walk the same path towards the same goal: a **sustainable life**.

We plan to create a **Joint Advertising** campaign with brands that **today** are working on **sustainable technologies** that can be used **tomorrow** if we invest in them, if we believe in them.

This Ad will show a future where all these technologies are used, things **so advanced that will look surreal**. This future world seems to be too crazy to imagine it, but our first step is exactly this: to present and **imagine this world together** so we can share this dream, inspire others, and **work together to make this vision our next reality**.



A WORD FROM THE PRODUCER

I embarked on a journey to search for and produce stories that inspire a **brighter, more hopeful future for global audiences**. In a film industry dominated by dystopian narratives, people are yearning for new stories—new dreams of what the future can be.

For only if we can imagine it, we can build it.

That's the driving force behind our short film, 'Our Journey'. Its mission is to introduce real-world solutions to our most pressing challenges and **offer the glimpse of a roadmap** to get there.

Using a blend of humour and heart, this film presents a vision of a curiously odd but practical future, addressing the challenges of **behavioral change** while showing its inevitability through the new generations.

Our goal is to offer **hope**, showcase inspiring role models, and guide us toward a more just and harmonious world.

THANK YOU!



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CLICK [HERE](#) TO READ OUR TREATMENT
AND A DETAILED LIST OF ALL THE BRANDS

GET IN TOUCH

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